

01/03/2017

Responsible tourism in an urban space: identities and experiences of a metropolis

Scientifique

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Conférence

Date de début : 27 Avril 2017 08:30

Date de fin : 29 Avril 2017 20:15

Lieu : Bucharest | Roumanie

Organisé par : The International Forum for Responsible Tourism

The International Forum for Responsible Tourism

Description:

The Amfiteatru Foundation is organizing the fourth edition of the International Forum for Responsible Tourism.

The event will take place in Bucharest between April 27-29th and the theme of this edition is "Responsible tourism in an urban space: identities and experiences of a

metropolis".

BACKGROUND

Responsible tourism is a powerful concept for understanding that travel and hospitality are directly connected in a relationship based on respect for community values.

Recent studies show that the majority of tourists visiting Romania nowadays belong to the category of those who adhered to the principles of responsible tourism, informed travelers who seek experiences and destinations capable of delivering authenticity.

It is a growing category, to which we need to need to respond by promoting, in order to increase the number of visitors and also by offering the right type of services, tourism products and destinations.

Responsible tourism has grown exponentially, organic, in recent years, aided by technology, easy-access travel procedures, communication and means of information.

This is the main motivation for organizing this event.

CONCEPT

Responsible tourism in an urban space: identities and experiences of a metropolis

Objective: To get all parties involved acquainted with responsible tourism practices, its means of promotion and dissemination

How? By raising public attention and bringing responsible tourism specialists in order to contribute to the implementation of a coherent program

AGENDA

The agenda intends to bring topics of discussion such as:

Identities and local experiences – as vectors for the development of communities

The management of touristic destinations

Creative industries and community development

Social capital, identity and technological innovation as premises in touristic marketing

Education and the hospitality of communities

Funding for community development

By going through all these subjects, we are trying to increase the interest of entrepreneurs for high quality services, products and experiences.

We are confident that the forum will be a vital step that Bucharest (and Romania on the long term) needs to take in order to become part of this European and international circuit, through networks of responsible tourism.

With this in mind, we would be delighted to have you as a participant to the Forum.

If you find the agenda to be of direct interest to you and want to make a presentation, please contact us via email at the address indicated below.

The best and most relevant presentations that will be based on research papers will be published in our International Journal for Responsible Tourism (IJRT), which will include an issue dedicated to the event.

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¹ <http://fr.forumviesmobiles.org/agenda/2017/03/01/responsible-tourism-urban-space-identities-and-experiences-metropolis-3541>

² <http://fr.forumviesmobiles.org/la-communaute/agenda/list%3Ftype%3Dall>

³ <http://fr.forumviesmobiles.org/la-communaute/agenda/list%3Ftype%3Dselection>

⁴ <http://fr.forumviesmobiles.org/la-communaute/agenda/list%3Ftype%3Dfvm>

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