

## 1. Forum Meetings



# **“Limiting the carbon footprint of mobility: what are the right policies for France?”**

Wednesday 7 October 2020

Conférence du Forum

In 2019, 30% of greenhouse gas emissions in France came from transport, not counting international routes. Far from being under control, these emissions have continued to rise, unlike those of other economic sectors. When the National Low-Carbon Strategy (or SNBC, for Stratégie Nationale Bas Carbone) was implemented in 2015 to cut (by a factor of 33) transport-related emissions by 2050, the message was: we’re taking note of the problem and ambitiously rising to the challenge. Five years on, can we say that a real “mobility transition” is under way in France? Watch the video presentation of the results.

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On October 7, 2020, the Mobile Lives Forum presented the results of the research project “Limiting the carbon footprint of mobility: what are the right policies for France?” launched with Jean-Baptiste Frétny and his team who conducted the survey over two years. The directors of the Mobile Lives Forum concluded this presentation by proposing four levers to immediately reduce the carbon footprint of mobility in France. Jean-Marc Offner, director of the urban planning agency Bordeaux Aquitaine (a'urba), was invited to introduce the results and question the dogmas and false solutions that, according to him, still govern mobility and planning policies in France.

Find the summary of the research [here](#)

## **1. Introduction: why launch a research project on the French policy for reducing the carbon footprint of mobilities? By Christophe Gay, co-director of the Mobile Lives Forum**

07:28

## **2. 2. Questioning dogmas, to think and act differently. By Jean-Marc Offner, Director of the Bordeaux Aquitaine Planning Agency (a'urba)**

26:23

**3. Limiting the carbon footprint of mobility: what are the right policies for France? By Jean-Baptiste Fretigny, Researcher and Lecturer in Geography at the University of Cergy Pontoise**

31:13

**4. Four levers to immediately reduce the carbon footprint of mobility in France. By Christophe Gay and Sylvie Landrière, co-directors of the Mobile Lives Forum**

14:09

## 5. Discussions with the audience

34:57

### **Mobility**

For the Mobile Lives Forum, mobility is understood as the process of how individuals travel across distances in order to deploy through time and space the activities that make up their lifestyles. These

travel practices are embedded in socio-technical systems, produced by transport and communication industries and techniques, and by normative discourses on these practices, with considerable social, environmental and spatial impacts.

En savoir plus x

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**Associated Thematics :**

## Policies

- Cars
- Ecological transition
- Public transport
- Cycling & Walking
- Cities & Territories



Jean-Baptiste Frétny

Geographer

Jean-Baptiste Frétny is Senior Lecturer in Geography at the University of Cergy-Pontoise. His research concerns the political, social and cultural significance of mobility and public space, from the individual to the global.



Christophe Gay

Mobile Lives Forum's director

Christophe Gay has combined training in international law (Sceaux), political science (Sorbonne) and psychosociology (Nanterre). After working on the image of big companies and local governments, he was the regional transportation communication director and then headed strategic planning for SNCF communications. An expert in mobility issues, he is behind the creation of the Forum.

The same author [See all publications](#)



### **Is rationing carbon for travel a fair, efficient and realistic solution?**

Christophe Gay, Claire-Marine Javary, Sylvie Landrière



### **Mobilities: the French government has to back up its environmental ambitions with the means to achieve them**

Mobile Lives Forum, Anne Fuzier, Christophe Gay, Sylvie Landrière



### **Let's plan for the final days of cars**

Agathe Lefoulon, Sylvie Landrière, Christophe Gay



Jean-Marc Offner

Urbaniste

An urban planner and policy expert, Jean-Marc Offner is the managing director of a-urba, the urban development agency of Bordeaux Aquitaine, and of the Science Po Urban School. He was previously the director of the Technical, Territorial and Societies Laboratory (LATTs) and, prior to this, was head of the Urban Development-Transport-Environment Department at France's École des Ponts et Chaussées.

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Jean-Marc Offner

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Other publications



Mobilities: the French government has to back up its environmental ambitions with the means to achieve them

Mobile Lives Forum, Anne Fuzier, Christophe Gay, Sylvie Landrière



Rationing carbon emissions for travel: a promising alternative to the carbon tax?

Arnaud Passalacqua, Workshop Master AIED University of Paris



"We need to boost public transport supply and limit car use in order to reduce our emissions by 60% within 10 years"

Jean Coldefy



France's National Low-Carbon Strategy: Can it work without slowing down?

Aurélien Bigo

1 <https://en.forumviesmobiles.org/project/2018/05/17/decarbonizing-mobility-what-policies-france-12424>